

Adam J Hartley, Ed.D.

1005 Birchwood Dr. Flushing, MI

810-429-6927

adamhartley2012@gmail.com

Objective

To obtain the position of Superintendent for South Lyon Community Schools

Profile

Energetic school leader with over twenty years in education that believes building relationships, working hard, and advocating for true collaboration between all members of the school community is the key to success.

Experience

Superintendent of Schools

Fenton Area Public Schools

Fenton, MI 2016-Present

- Continue to lead the school community through the strategic planning process to create and maintain a comprehensive plan focused on the whole child.
- Oversaw the transition to a new negotiated staffing model, saving FAPS close to one million dollars in staffing costs, while maintaining staffing levels.
- Oversaw the fiscal responsibility plan to be removed from the state fiscal distress list, building the fund balance from 1% to 11% in four years.
- Continue to hire, mentor and evaluate building administrators to live out the FAPS mission each day.
- Built, and continue to maintain, positive relationships with all stakeholders within the school community and the greater Fenton community.
- Continue to lead a transparent bond implementation plan, including instructional and emerging technology projects.
- Continue to lead various county initiatives to better FAPS and the greater Flint area in the area of education.
- Oversaw new post secondary programs including two early colleges.
- Led the initiative to start a new alternative high school to retain FTE and give our learners another option when needed.

Founding Executive Director, GEARup2LEAD

Flint, MI – 2014-2016

- Co-Founded GEARup2LEAD, a 501c3 non-profit organization located in Flint, MI, in order to educate and inspire youth and adults to become leaders within their communities and create positive change.
- Collaborated with K-12 school communities, universities, corporations, the department of corrections, and community organizations to help promote leadership.
- Created G.E.A.R.up Academy for high school students to help reconnect youth to the community and solve critical issues within Genesee County.

- Wrote curriculum and trained educators on how to teach and practice the G.E.A.R. critical attributes (Growth Mindset, Empathy, Action, Responsibility).
- Built and maintained the GEARup2LEAD website and social media in order to have a larger reach within the community and market across the globe.
- Created, organized, and promoted the GEARup2LEAD Conference which is held each spring with over 1200 high school and middle school students attending.
- Raised and managed funds to help GEARup2LEAD live out its mission including: Collecting books for children in Flint, educator training, and closing the technology gap among low-income and middle class families.

Assistant Superintendent for Curriculum and Instruction/Director of Innovative Projects

Swartz Creek Community Schools

Swartz Creek, MI – 2012-2016

- Asked to remain working in Swartz Creek as the Director of Innovative Projects when I stepped away to start GEARup2LEAD.
- Created swcrk21, a teacher leadership initiative with an action research project focused on better utilization of technology within the classroom.
- Led the Swartz Creek Community Schools enduring components revision committee to create a new mission, vision, and belief statements.
- Coordinated and facilitated the revision and redesign of K-5 report cards in order to align with the common core state standards and best practices.
- Led the implementation plan for our 6th-12th grade teachers to collaborate in writing power standards aligned with the common core state standards and create companion documents for teachers and parents.
- Oversaw all building administrators, including evaluations and improvement plans.
- Oversaw the adoption of a new 6th-8th grade math program, the implementation of a new K-5 math adoption and other curriculum initiatives.
- Applied for, and received, the Project Lead The Way General Motors Grant to create a STEM program at Swartz Creek High School.
- Collaborated with the Swartz Creek Education Association on a variety of issues including approval of a two year professional development calendar as part of the comprehensive contract.
- Redesigned professional development practices and empowered teachers to have a voice in their learning.
- Helped redesign the Swartz Creek Academy to become the Global Learning Hub to give our most “at-risk” students more choices in how and when they learn.

Principal, Birmingham Covington School

Birmingham Public Schools

Birmingham, MI – 2009-2012

- Led BCS, an award winning 3rd-8th grade science and technology school within the Birmingham Public School District, focusing on interdisciplinary project based learning.
- Successfully improved the choice hour extended day program while cutting costs and saving the district over \$80,000.
- Integrated technology, green initiatives, and character education within the curriculum and instruction.
- District leadership roles included K-12 science and health curriculum committee, K-12 achievement gap committee, technology think tank, and professional learning community team.
- Built a partnership with The Confucius Institute at Michigan State University to bring Mandarin Chinese to BCS through game based learning.
- Facilitated district professional learning opportunities, sat on district and county curriculum committees to improve teaching and learning, and helped develop a statewide summer learning conference with Oakland Schools.
- Represented Birmingham Public Schools as a Michigan Leadership Institute Supes Academy participant.
- Participated in the Harvard Global Think Tank in Boston with educators from around the world to discuss critical issues in education across the globe.

Principal, Central Elementary

Flushing Community Schools

Flushing, MI – 2002-2009

- Successfully led the school improvement and school accreditation process.
- Responsible for school budget, professional development, and staff evaluation.
- Oversaw various district initiatives including K-8 social studies curriculum adoption and the creation of two ASD classrooms in partnership with the Genesee Intermediate School District.
- Created a positive, forward thinking environment to improve instruction through the use of purposeful technology.
- Valued school community feedback, collaboration, and partnerships.
- Active in MEMSPA and other state and national leadership organizations.

Teacher/Assistant Principal

1997-2002

- 1997-1998 Teacher, Flint Community Schools
- 1998-2001 Teacher/Coach, Montrose Community Schools
- 2001-2002 Assistant Principal, Richmond Community Schools

Education

Eastern Michigan University

Doctorate of Education – 2014

Dissertation: The Perceived Barriers of Technology Integration Among Elementary Teachers, a Mixed-Methods Study.

Oakland University

Education Specialist – 2004

Educational Leadership, Capstone Project: Math Anxiety Among Teachers

University of Michigan-Flint

MPA – 2000

Educational Leadership, Thesis: The Decline of School Violence in America

University of Michigan-Flint

BA in Elementary Education– 1997

Middle School Endorsement Major: Social Sciences Minor: English

Mott Community College

Coursework – 1992-1995

Skills

Technology Integration

- Web 2.0, SAMR Model implementation, website development, Google Apps, and Microsoft Suite.

Leadership

- Creating a culture of learning where everyone plays a part in educating our future leaders.

Facilitation

- Conducting meaningful staff and community meetings with strong public speaking skills.

Connections and Communication

- Relationships, reflection, and collaboration.

Implementation Science

- Ensuring a plan is well thought out and goals are accomplished through constant feedback loops and reflection.

Vision and Mission

- Creating and articulating a vision while working with a school community to live out the mission.

Professional Leadership

#COLchat

Co-Founder/Co-Moderator, 2013-Present

- Created a global Twitter chat with two colleagues that focuses on creating cultures of learning and moving way from a culture of compliance.
- Special guests have included: Jon Gordon, Rick Wormelli, Ken O'Connor, and other top educational leaders.
- Co-author of #COLchat Reflections: Creating a Culture of Learning, One Day at a Time.
- Keynoted various state conferences including MASPA and MASSP.
- Keynoted various school district opening day workshops.

Publications

Work in the Community

- Collaborated with The University of Michigan-Flint to create a Cultural Responsiveness training for all incoming freshman.
- Collaborated with the YMCA and Camp Copneconic to create a weekend camp for high school seniors that focuses on heroic leadership and being successful in college.
- Collaborated with community organizations such as The United Way, Big Brothers Big Sisters, The Crim Fitness Foundation, Genesee Chamber of Commerce, and The Boys and Girls Club to bring heroic leadership workshops and training to youth and adults.
- Keynote various state conferences and lead breakouts at statewide and national conferences.

Arizona State University

Adjunct Professor for the Online Doctorate of Education Program

Courses in Educational Leadership:

- TEL 792: Directed Field Study
- TEL 703: Innovation in Teaching and Learning
- TEL 711: Strategies for Inquiry

Organizations/Committees

- Fenton Regional Chamber of Commerce
- Fenton Area Cable Television Board
- Fenton Area Referral and Resource Board
- Big Brothers Big Sisters Mentor Task Force
- Red Cross Volunteer
- Fenton Rotary/Genesee Rotary
- Keep Genesee County Beautiful Partner
- ReSET Advisor for Genesee County
- Fenton Education Foundation Board
- GEARup2LEAD Board President
- Edgenuity/Odysseyware Advisory Board

#COLchat Reflections: Creating a Culture of Learning

Published 2015

- Published by Brandon Publishing Company in Lansing, MI.
- Keynoted Educator Appreciation Week in October of 2015 at Barnes and Noble in Flint.
- Used by many school districts across the nation for reflection questions within school communities.

Published Articles

- Cell Phones in the Classroom? This Administrator Thinks It's a Great Idea!
- Teachers Should Encourage Innovation and Questions in the Classroom.
- Local Educator Uses Recent Trip to China to set Goals for 2011.
- Minute to Learn It: Time vs Achievement.
- Transformational Technology: Lessons from Africa.
- Fostering a Growth Mindset at School.
- Moving from the 4 W's of Education (Who, What, Where, When) to the How and Why.
- Teachscape in Swartz Creek Schools: A Case Study.
- Classroom Based, Action Research as a Process for Enhancing Teaching and Learning: Co-wrote with Dr. Craig Mertler.

Presentations and Workshops

Keynotes

- Flint Kearsley School District MLK Professional Development Day, Flint, MI
- Fenton, Grand Blanc, Flushing High School Educators 2015-16 Kick Off
- MASPA State Conference, Lansing, MI
- Barnes and Noble Educators' Week, Flint, MI
- #COLchat #ParentCamp, Swartz Creek, MI
- AdminCampMI3, Birmingham, MI
- Gamma Beta Phi Leadership Induction at Baker College of Flint, Flint, MI
- MASSP EdCon:Opening Keynote, Traverse City, MI
- #COLchat to Action Conference, Swartz Creek, MI
- D.O.C. National Conference
- D.O.C. Huron Valley Correctional graduation
- Various workshops and breakout sessions

References

Available upon request

Adam J Hartley, Ed.D.

adamhartley2012@gmail.com